

INTWINE

Created Crafted Curated

Dear All,

Five years ago, INTWINE began with a vision: to bring women's craftsmanship and the sustainable beauty of their handmade products into daily life. Looking back, I am deeply grateful for the passion, creativity, and wonderful encounters that have filled these five years.

From the very beginning, purpose has taken precedence over profit. I believe that my work can make a small contribution to the financial independence of the women I collaborate with. This belief has shaped every partnership and every product I have introduced in the store.

None of this would have been possible without the inspiring artisans, artists, and women-led brands I work with, the thoughtful women around the globe who share my values, and you, who choose to shop consciously with us. Thank you for being part of this journey.

On Thursday, September 3rd, from 10 am to 6 pm, I would love to celebrate this milestone with you.

Join me in marking five years of INTWINE! To commemorate this special occasion, Swiss artist Sabeth Holland, known for her joyful and color-rich style, has painted 50 unique CELEBRATION! bags, each one a distinct artwork.

The walls of my little store are a symphony of color, featuring paintings by Sabeth Holland, her Discdelights, and a Lovable. On our anniversary, **Thursday, September 3rd, Sabeth herself will be at the store from 12 pm to 4 pm.**

With any purchase of CHF 50 or more, you will have the opportunity to choose your favorite Sabeth Holland CELEBRATION! bag to take home.

Additionally, I will have a **small gift** for you from one of your favorite women-led brands as my way of saying thank you.

I can't wait to celebrate this milestone with you and welcome you to INTWINE on September 3rd.

With heartfelt gratitude,

A handwritten signature in black ink that reads "Katharina". The script is fluid and cursive, with the first letter 'K' being particularly large and stylized.

Please remember: once the bags and gifts are gone, they are gone—no restocks and no second chances.

WOMEN ARTISTS

"While making the CELEBRATION! bags, I got to see incredibly powerful constellations. At the same time, the repetitive interventions developed into acts of courage and culminated in total artistic freedom."

Sabeth Holland



INTWINE asked you to transform 50 INTWINE bags into unique CELEBRATION! bags. What appealed to you most about this rather unusual request? Sabeth Holland: I think it was the delight of being part of such a significant milestone and the curiosity. I was curious to find out how the artwork on the bags would develop over time and in terms of quantity. 50 pieces seem mighty many. The bags filled my studio and were constantly moved around by me. While making them, I got to see incredibly powerful constellations. At the same time, the repetitive interventions developed into acts of courage and culminated in total artistic freedom.

How long did it take to paint a CELEBRATION! bag, and what was the biggest challenge for you in this format and medium, paper instead of canvas? I spent an entire month creating the 50 bags. It is impossible to quote a specific number of hours for a single individual bag. To me, the project included all of them. It was pure joy to make them. I started with an empty studio and enjoyed the bold, generous strokes as I applied the paint. The challenge came later, when the room was empty again, and a new project needed my attention. To me, as a professional, the medium I work with may influence the process setup, but never the art. – If there was a time-lapse film on the making of CELEBRATION! bags, you would see me doing a lot of steps, bends, lifts, positionings, and smiles.

What do you hope people feel when they hold their CELEBRATION! bag in their hands for the first time? Honestly, I cannot wait to see the bags leaving the store. What stories will they generate! Each one is an original, has its own identity, and carries the success stories of both INTWINE and me. I so much hope that the new owners will be touched by all the positive vibes and acts of passion that are planted into them.

What does celebrating milestones mean to you personally, both as an artist and as an entrepreneur? I love and enjoy being part of other people's milestones, but I am a most reluctant celebrator myself. I neither celebrate my birthday nor my business anniversaries ever. But I am extra proud to look back on more than 35 years as an artist and my ceaseless success, with more than 133 exhibitions to date. – Can you imagine the tons of schlepping that I did in my life?! – Now I am very much looking forward to INTWINE's celebration and will enjoy it with pleasure, ease, and the confidence that their story has just begun.

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Sabeth Holland





INTWINE

Unique objects from around the world,
made by women artists.

VISIT US

Hegibachstrasse 42

8032 Zurich

hello@intwine.ch

www.intwine.ch

OPENING HOURS

Tuesday through Friday:

10:00 – 18:00

Saturday:

11:00 – 16:00

Monday:

closed

customer parking space available

INTWINE

SABETH HOLLAND

Our mailing address is:

Intwine GmbH
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Zurich 8032
Switzerland

[Add us to your address book](#)

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